1. The Mountain of Gold – Intro

Grab a symbolic object to use throughout this program.

Allow this object to capture all the knowledge and inspiration that you get throughout this program. And whenever you sit down to create, allow it to reflect that knowledge and inspiration back to you.

1. The Mountain of Gold – Intro

Action step:
Use the mountain of gold to collect all the ideas you get and already start writing the course content.

A document or place in your notebook for all the ideas you get. Even if you think they're random. Not all of them will make it to the course but we're honoring them. This invites more ideas that match the mini-course. Without waiting for the perfect idea to come at the right time.

Sometimes those ideas that seem completely unrelated to the course begin to attach to a concept within the content. It's gonna super cool to witness.

1. The Mountain of Gold – Intro

One more thing:

As you implement, pay attention to the way you take action.

What inspires you? What doesn't?
What makes you take action?
Where does that drive come from?

When you do so, you will get closer to your clients because you will understand what they are going through. This will help you craft powerful courses.